CONCH SHELL MEDIA LLC

EDUCATING, INFORMING, ADVOCATING &
UNITING THROUGH STRATEGIC COMMUNICATION

Owner

DaraMonifah® Cooper
St. Thomas, US Virgin Islands & Atlanta, Georgia
Email: conchshellmedia@gmail.com
Phone/WhatsApp/Zoom: 3406436863
conchshellmedia.com

Federal Small Business Certifications

- *Black Woman Owned, Minority Owned*

NAICS CODES

- *611000 - Educational Services*
- *611420 - Computer Training*
- *541613 - Marketing Consulting Services*
- *541430 - Graphic Design Services*
- *541511 - Custom Computer Programming Services*
- *517919 - Communication Specialist*
- *541800 - Advertising, Public Relations, and Related Services*
- *541840 - Media Representatives*

GENERAL COMPANY INFO

- *Registered company name: DaraMonifah.com LLC*
- *DBA: Conch Shell Media LLC*
- *Year of incorporation: 2019*
- *State of incorporation: Virgin Islands of the United States*
- *Corporation type: S Corp*
- *D-U-N-S Number: 116834403*
- *CAGE Code: 9EHP0*
- *EIN: 66-0917576*
- *SAMS EID: KBQQBDGXBJ54*

BBB ACCREDITED BUSINESS A+ rating
EIN: 66-0917576
EID: KBQQBDGXBJ54

FOLLOW ME @conchshellmedia

Conch Shell Media, LLC owned and managed by DaraMonifah® Cooper, provides multimedia production, consultation, and training, along with strategic marketing, advertising, and educational consulting.
Creation of websites, social media and branding set up as well as various courses on the use of computers, tablets or mobile devices are available by request.

CORE CAPABILITIES

(see professional networks, credentials, experiences and certifications on the left panel)

Community Communication & Education

- **Agricultural Communications & Farmer Education**

Agricultural Communications including expertise in the translation of technical language and information for sharing with wider audiences in various formats. **Unique specialization of interacting with and teaching farmers in the Virgin Islands, Caribbean, Southeastern United States and Africa. Created and offered the first courses in mobile devices for farmers and general community members after Hurricanes Irma and Maria.**

- **Community Education**

Teaching technology to individuals, groups, government agencies, private and nonprofit sectors, churches etc. **Mainly serves the higher education, government and non-profit markets.**

Major Services Offered

- Consulting (Marketing, Advertising, Educational, Technology, Multimedia Production), Teaching/Instruction, Public Relations, Community Relations, Community Development

Major Clients: Commercial & Government

- Government of the Virgin Islands, University of the Virgin Islands, National and Local NGO & Non-Profit organizations
- VI APEX, Small Business Development Center, UVI Office of Sponsored Programs, UVI College of Liberal Arts and Social Sciences, UVI School of Agriculture, Black Farmers & Urban Gardeners (BUGs), Jubilee Justice

CONCH SHELL MEDIA LLC

INNOVATIVE COMMUNICATIONS & EDUCATION

STRATEGIC MARKETING · CONSULTING · MEDIATION

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Professional Organizations History

- *RAFI-USA Board Marketing Consultant*
- *Association for Communication Excellence*

Marketing Co-Director
Chair - Social Media Learning Community
Vice Chair - Marketing Learning Community

- *National Association of Black Journalists*
- *Public Relations Society of America*
- *American Advertising Federation*
- *National Agri-Marketing Association*
- *Agricultural Relations Council*
- *Southern Region Program Leaders Network*
- *Institute of Management Consultants*
- *Society for Human Resource Management*
- *Home School Legal Defense Association*
- *Future Business Leaders of America, Professional Division*
- *Toastmasters Club*
- *Graphic Artists Guild*
- *Project Safe Neighborhoods, VI*
- *League of Women Voters USVI*

Licenses, Certifications & Certificates

- Board of Ed. Communication Educator License
- Internet Marketing/Advertising
- Educational Consultant
- Ethics & Mediation (PULSE Mediation)
- Customer Service
- Supervision/Remote Supervision
- Basic Human Resources
- Management Consultant
- Creative & Professional Writing
- Grant Writing/Management & Bookkeeping
- Microsoft Office Specialist
- Adobe Creative Suite
- Social Media/Digital Marketing, Websites/Blogs
- *Graphic Design, Photo/Video Production*
- Ethics in Advertising

BBB ACCREDITED BUSINESS A+ rating

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We aim to provide basic through advanced customized technology, software and marketing education with support to increase the digital literacy and marketability of farmers, professionals and general communities. Strengthening personal and professional abilities for organizational and promotional effectiveness, we provide customer-service focused, detail-oriented, ethical and intuitive experiences with intentionally casual and adaptive, comfortable learning environments.

Owned and managed by DaraMonifah® Cooper
(see professional networks, credentials, experiences and certifications on the left panel)

Owner/Company Background

- **25+ Years Trusted Locally* & Internationally**

Respected familiarity as a native, contributing Virgin Islander* interconnected to the Caribbean, the Americas, Africa+

- **20+ Years Experienced as a Respected Professional**

Teaching technology to individuals, groups, government agencies, private and nonprofit sectors, churches

- **15+ Years Recognized for Personal Drive**

Awarded reputation as a youth/farmer/community advocate, mentor and publicly active supporter

Owner's Work Experience

(see detailed information on resume)

- USDA Southern SARE Program Communication Specialist
- UVI School of Agriculture Cooperative Extension Service Communication Specialist: Public Relations, Technology & Distance/Online Learning, Outreach (**Farmer Tech Training**)
- University Faculty: Communications/Liberal Arts, Media, Radio
- Station & Programming Manager/PR & New Media Director
- School Teacher: Pre-K through 12 grade (VI & USA)
- Freelance New Media Journalist, Tech Support
- Musician: Instructor/Composer/Arranger (Schools/Community)

Services & Products

- Consulting & **Education**
- Multi-media Production
- Promotion & PR Services
- Event Coordination
- Video/Audio Recording
- Live Video Streaming
- Websites & Social Media
- Photo•Video•Audio•Text
- Branding•Graphics•Logos
- Digital/PrInt Publications